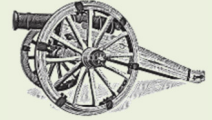




2012 MMA Annual Meeting Schedule, February 11-13, 2012, Corinth, MS



Conference Hotel—Holiday Inn Express, 2106 Hwy. 72 West, Corinth, MS, 39301, 662-287-1407 (1-800-HOLIDAY), ask for MS Museums Assn. rate of \$84+ tax.

All sessions will be held at the EconoLodge, next door to the Holiday Inn.

Please note—there are two sessions at each time slot! Some events/programs have additional fees. Please help us plan by checking what you will attend (one selection in each blue box):

Saturday, Feb. 11

- _____ 1:00-5:00 p.m.—**Tour of Corinth museums & attractions**
Tours of the Crossroads Museum, downtown Corinth Walking Tour, Civil War Interpretive Center, and Contraband Camp. Transportation will be provided, pick up at the Holiday Inn.
- _____ 7:00 p.m.—**Dinner at Pizza Grocery**
Self-pay, and please let us know if you will attend, as reservations are recommended.
- _____ After dinner—**Saturday post-dinner gathering**
Come to the Hospitality Suite at the Holiday Inn after dinner to visit with old friends and make some new ones!

Sunday, Feb. 12

10:30 a.m.—**Board meeting brunch** at Ruby Tuesdays, self-pay.

1:00-2:00 p.m.—**Registration** at Econolodge

- _____ 2:00-4:30 p.m.—**Session 1—Gift Shop Management**, Robin Jarnigan, C & D Jarnigan & Danny Hiltenbrand, Graceland, Renee Moss, Buford Pusser Home & Museum. Online and catalog sales, shipping and marketing your giftshop. (\$20 MMA members/\$25 non-members).
- _____ 3:00-3:15 p.m.—Break
- _____ 3:45-4:30 p.m.—**Bonus Session!—Inexpensive Alternatives to Best Practices in Collections Management**, Robin Person, Historic Jefferson College. Sometimes you just can't afford the very best—so learn about perfectly acceptable (and MUCH cheaper) alternatives!
- _____ 6:15-9:30 p.m.—**“Meet Me at the Crossroads” party at the Crossroads Museum**
Live band, **LIVE** auction, pick-up food and open bar, transportation provided. (no charge for MMA members, \$15 for non-members or single day participants). Bring your checkbook!
- _____ 10:00 p.m.—until ?---**Sunday post-party gathering** in Holiday Inn Hospitality Room

Monday, Feb.13

8:30-9:00 a.m.— **Registration** at the EconoLodge, snacks & drinks available.

9:00-9:30 a.m.—**Welcome Speech**, representative of Corinth

Please select ONE session in each blue box:

_____ 9:30-10:30 a.m.—**Session 2A-- Special Events Planning**, Jan Miller, Mississippi Main Street Association. From setting up for festivals to renting out your museum, find out how to plan an event with the least amount of headache and damage to your facility.

_____ 9:30-10:30 p.m.—**Session 4A— Ethical Situations**, Robin Person, Historic Jefferson College, Washington, MS. Don't do something fishy, just because it might be technically legal.

10:30-10:45 a.m.—Break

_____ 10:45-11:45 a.m.—**Session 3A— Mobile Technology Made Easy**, Daniel Huntington, OnCell Tours. See how you can use a smartphone to access exhibit information on site! It's high-tech made extremely easy.

_____ 10:45-11:45 a.m.—**Session 3B— Museum Advocacy**, Dr. Robert Connolly, C.H. Nash Museum at Chucalissa. This session will explore practical steps that your museum can take to be certain that your voice is heard by not just elected officials but the entire community

11:45-12:00--Break

12:00-12:45 p.m.—**Keynote Speaker**, Terry Davis, American Association of State and Local History, Nashville, TN

_____ 12:45-1:30 p.m.—**Lunch & Business meeting**

_____ 1:30-2:30 a.m.—**Session 2B— Educational Outreach**, Joe McGee, MS Museum of Natural Science. How do you connect your museum up with your local schools? Learn how to make yourself relevant to the MS curriculum!

_____ 1:30-2:30 p.m.—**Session 4B—Building a 1st Class Exhibit**, Kathy Kelley, K Design. Discover the steps in building a great exhibit—from the interpretive plan to finding and using images to balancing interactives with signage.

2012 Annual Meeting Silent Auction

Our first LIVE Auction will be during the Sunday evening event at the Crossroads Museum, led by auctioneer Harry Collins of Tupelo. **We will accept cash, checks, and credit cards for payment.**

Donations of all sorts are appreciated! Bring something from your museum, your home town, or even something from your own home (gently used) to "re-gift." Money raised from the Auction helps to provide scholarships to Mississippi participants at SEMC's Jekyll Island Management Institute.

Name: _____

Item(s) description & estimated value: _____

Check one: _____Item enclosed _____Will bring item to conference

Please complete and return this form with payment by **February 8, 2012** to
Brian Hicks ✉ Mississippi Museums Association ✉ P.O. Box 638
Jackson, MS ✉ 39205 ✉ 662-429-8852 ✉ director@desotomuseum.org